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GRAPHIC DESIGNER

**CEEHLE WAYNE SUNTELE**

POETIC ARTISTRY (PTY) LTD

**CWS**



**SIHLE WAYNE SUNTELE**  
MOTION/GRAPHIC DESIGNER

FOUNDER AND CEO:  
CWS POETICARTISTRY (PTY) LTD  
ENTERPRISE NUMBER: 2020/598087/07

**CONTACT DETAILS**

**EMAIL:** CWSPOETICARTISTRY@GMAIL.COM  
**CELL:** +27 67 027 6039  
**WEBSITE:** <http://bit.ly/CWSPoeticArtistrySite>

**WHAT I DO**

**EVENT SOCIAL MEDIA MOTION ASSETS**

**EVENT BACKGROUND ASSETS**

**POSTER AND TICKET DESIGN**

**MUSIC KINETIC ARTWORK**

**LYRICAL MUSIC VIDEOS**

**LOGO DESIGN**

**YOUTUBE ASSETS DESIGNS**

**SOCIAL MEDIA ENGAGEMENT**



**APPLICATION PROFICIENCY**



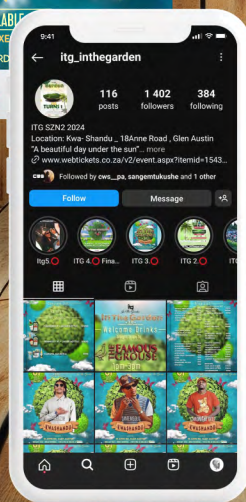
# EVENT VISUALS

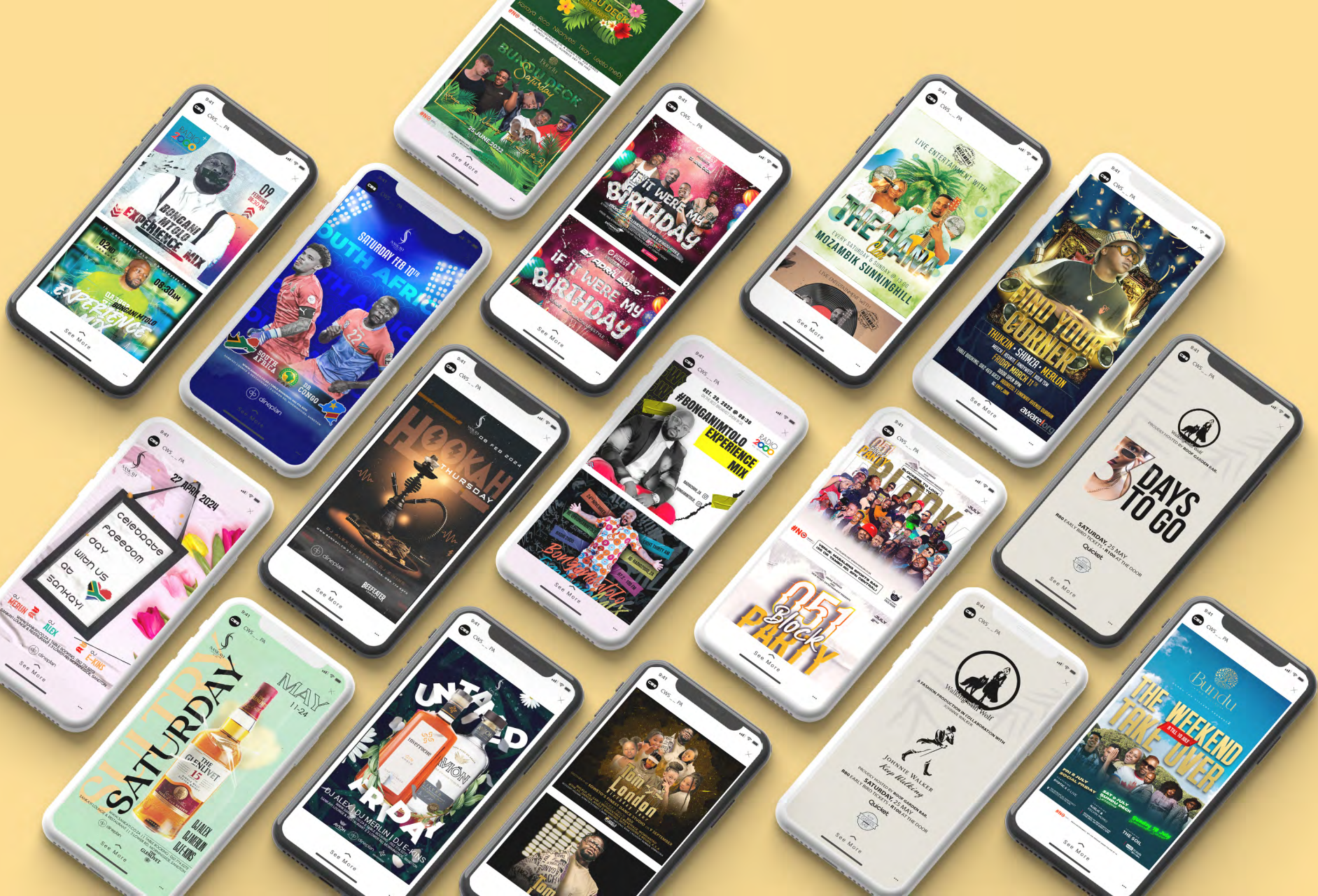
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POSTERS

**CLS**







09  
BONGANI NTLOLO  
EXPERIENCE MIX  
08-09-2024  
ELEPHANT BONGANI NTLOLO  
EXPERIENCE MIX

SATURDAY FEB 10TH  
BIRTH AFRICA  
SUPER HEROES  
JIM LONGO

BUNGALOCK  
25 JUNE 2024  
See More

IF IT WERE MY BIRTHDAY  
IF IT WERE MY BIRTHDAY  
See More

LIVE ENTERTAINMENT WITH  
THE BANDA  
MOZAMBIK SUNNINGHILL  
See More

FIND YOUR CORNER  
THUDIN SHIMU - MERION  
THUDIN SHIMU - MERION  
THUDIN SHIMU - MERION  
See More

DAYS TO GO  
SATURDAY 25 MAY  
See More

celebrate freedom  
with us  
27 APRIL 2024  
See More

HOOKAH  
THURSDAY  
See More

#BONGANI NTLOLO  
EXPERIENCE MIX  
26 FEB 2024 @ 18:30  
See More

051  
Block PARTY  
See More

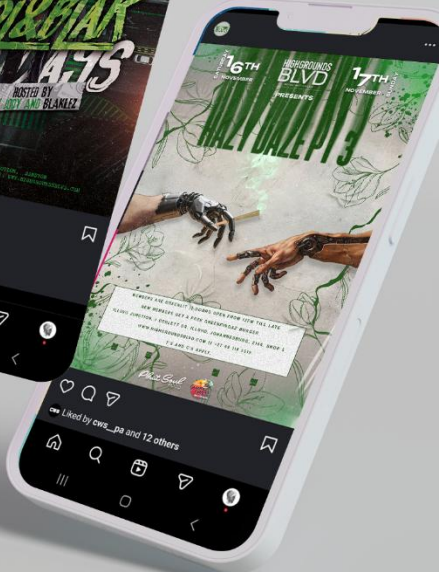
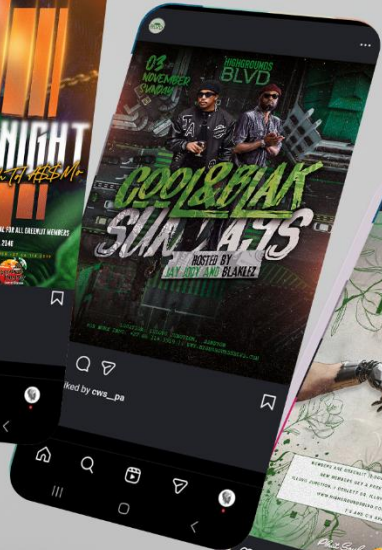
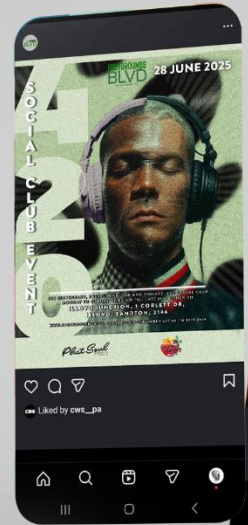
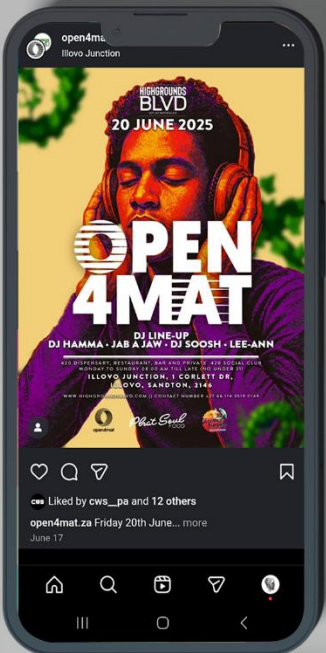
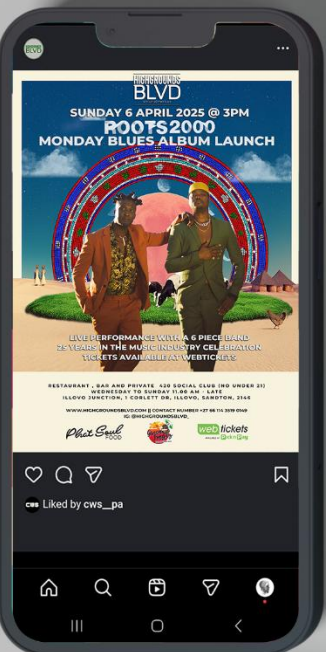
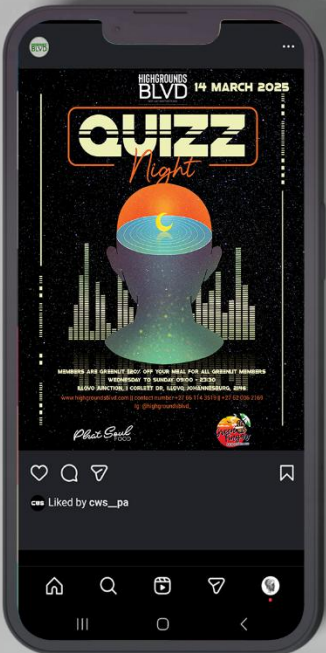
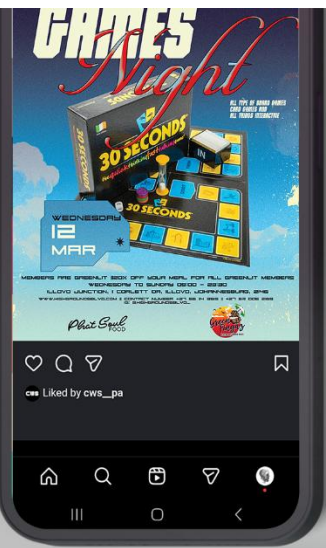
Wolfgang Puck  
A FASHION PHOTOGRAPHY IN COLLABORATION WITH  
JOHNNIE WALKER  
See More

Bundu  
THE WEEKEND TAKE-OVER  
SATURDAY 11-12 MAY  
See More

SATURDAY  
MAY 11-24  
See More

UNTOLD  
FRIDAY  
See More

Jon London  
SATURDAY 11-12 MAY  
See More





UMF

@incrediblyzigi

**AGORA TO JOZI**

12th FEBRUARY @DOOR R150

VENUE: @SOWETOSFINESTDANCESTUDIO, @NEWTOWNJUNCTION

THE DANCE FLOOR IS OPEN TO THE WORLD FOR BOOKINGS: 0767203097

SOWETO'S FINEST

ZONE 8

05TH MARCH 2022

**DANCE DERBY**

TICKETS: R150 PER PERSON, R120 GROUP SPECIAL (5 PEOPLE OR MORE), R200 AT DOOR

PHONE: +27 76 720 3097 | WEBSITE: COMPOTICKET

@SowetoFinestDanceStudio, @SowetoFinestSA, @SowetoFinestSA

SOWETO'S FINEST

**Heels Session**

WITH @GOMO\_MALOKA

TICKET R120 FEB 26

VENUE: @SOWETOSFINESTDANCESTUDIO, @NEWTOWNJUNCTION

PHONE: +27 76 720 3097 | WEBSITE: COMPOTICKET

SOWETO'S FINEST

8TH OCTOBER TUE 12PM

TICKET R200

**MNIKE DANCE EXPERIENCE WITH KONKE & MUSA KEYS**

VENUE: @SOWETOSFINESTDANCESTUDIO, @NEWTOWNJUNCTION

PHONE: +27 76 720 3097 | WEBSITE: COMPOTICKET

@DANCING\_WITH\_THANDO

**BIRTHDAY DANCE WITH: 2022**

17th MARCH TICKET: R120

14:00PM - 15:00PM TIME

VENUE: @SOWETOSFINESTDANCESTUDIO, @NEWTOWNJUNCTION

PHONE: +27 76 720 3097 | WEBSITE: COMPOTICKET

2 OCTOBER 2021

**15 YEARS OF Soweto's Finest Performances**

@SOWETOSFINEST

VENUE: @NEWTOWNJUNCTIONMALL

PRICE R100 PER CLASS

FNB 02880657865 || BOOKINGS: 0767203097

SOWETO'S FINEST PRESENTS

06 NOV 2021 R150

**Diana DANCE DERBY**

VENUE: SOWETO'S FINEST DANCE STUDIO, @NEWTOWNJUNCTIONMALL

FNB 02880657865 || BOOKINGS: 0767203097

23 SEPTEMBER 2021

@PRINCE\_DEEZ

**HIP-HOP DANCE CLASS**

12PM TO 1PM

VENUE: SOWETO'S FINEST DANCE STUDIO, @NEWTOWNJUNCTIONMALL

R100 @ DOOR \*PER PERSON PER CLASS

FNB 02880657865 || BOOKINGS: 0767203097

4 SEPTEMBER 2021

R100 @ DOOR \*PER PERSON PER CLASS

**FITNESS CLASS**

HARD KNOCKS JUNGLE GYM

@HARDKNOCKSJUNGLEGYM

09:00AM - 10:00AM

**SOWETO'S FINEST DANCE STUDIO**

VENUE: @NEWTOWNJUNCTIONMALL

FNB 02880657865 || BOOKINGS: 0767203097

26 SEPTEMBER 2021

R100 @ DOOR \*PER PERSON PER CLASS

**BHOVUNGANE BIRTHDAY EXTRAVAGANZA**

SOWETO'S FINEST DANCE STUDIO, @NEWTOWNJUNCTIONMALL

FNB 02880657865 || BOOKINGS: 0767203097

17 JULY 2021

**WEEKEND CLASSES**

09:00AM FITNESS WITH FRANKO  
11:00AM AMAPIANO DANCE LESSONS  
12:00PM DANCING IN HEELS

FNB 02880657865 | VENUE: SOWETO'S FINEST DANCE STUDIO, @NEWTOWNJUNCTIONMALL

ACC NO: 62880657865  
ACC NAME: SOWETO'S FINEST DANCE STUDIO  
REFERENCE: NAME + SURNAME

PRICE R100 PER CLASS

CITY LODGE HOTEL

SOWETO'S FINEST & CITY LODGE HOTEL PRESENTS

16TH JUNE

**LINE-UP**

11AM FRANCO  
12PM ROBOT BOIT  
1PM GUPTA EXPERIENCE  
2PM BRANDON HIP HOP

PRICE R100 PER CLASS

VENUE: CITY LODGE HOTEL, @NEWTOWNJUNCTIONMALL

FNB 02880657865 | VENUE: CITY LODGE HOTEL, @NEWTOWNJUNCTIONMALL

ACC NO: 62880657865  
ACC NAME: SOWETO'S FINEST DANCE STUDIO  
REFERENCE: NAME + SURNAME

20% OF THE PROCEEDS TO GO TO IKAGENG ITERELANG AIDS MINISTRY

# MUSIC ARTWORK

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LYRICAL VIDEOS & OUT NOW ASSETS

**CLIS**



# Nqobile - Look at Her Lyrical Video



[Click Here](#)

# Tomi Owo - Beautiful Lyrical Video



**Click Here**

# Mlindo The Vocalist - Mali Lyrical Video



[Click Here](#)



# Lungi Naidoo Lyrical Videos

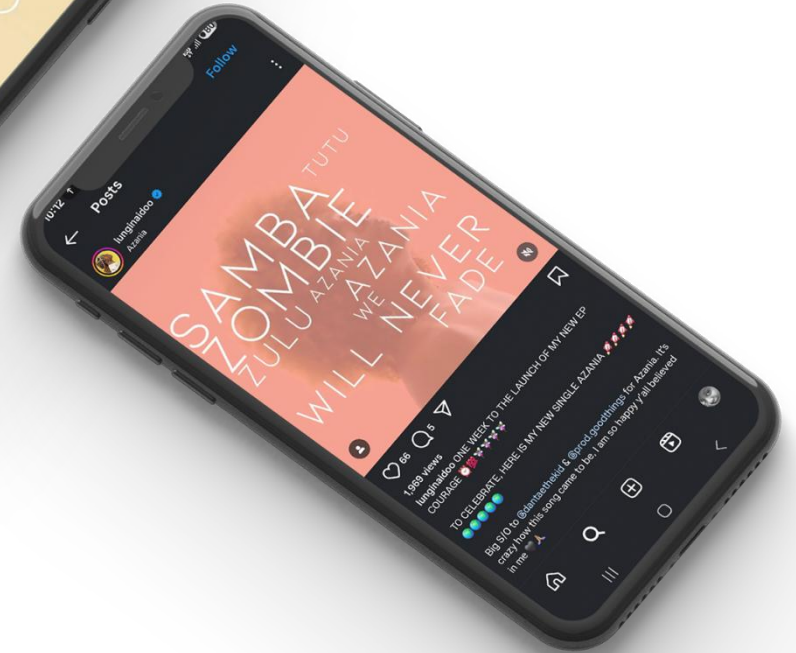


[Click Here](#)

[Click Here](#)



[Click Here](#)



[Click Here](#)

# CORPORATE IDENTITY

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## LOGO DESIGNS

**CWS**

# CMS

## Previous Work



# Kwanda Konke

Stokvel Managers



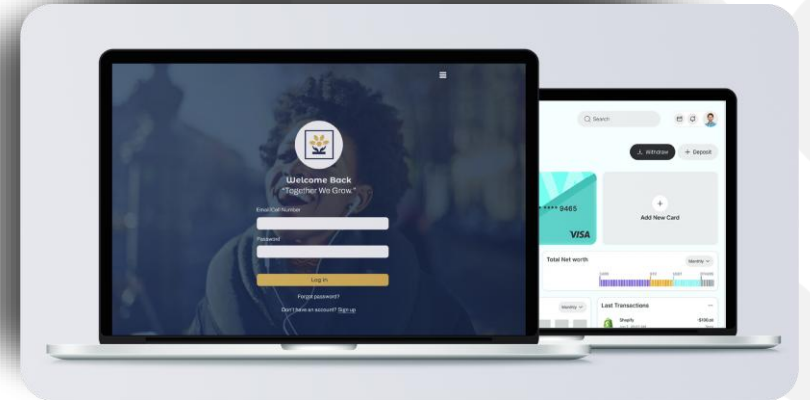
# Kwanda Konke



# Kwanda Konke

Stokvel Managers

Yankees Blue	Aztec Gold	Platinum
#1F2A44	#CBA052	#E5E1E6
R=31 G=42 B=68	R=203 G=160 B=82	R=229 G=225 B=230
RGB: 31, 42, 68	RGB: 203, 160, 82	RGB: 229, 225, 230
CMYK: 91, 81, 46, 47	CMYK: 21, 36, 79, 1	CMYK: 9, 9, 5, 0
Pantone: 533 C	Pantone: 7407 C	Pantone: 663 C



# CWS

## Previous Work



**Ground Leaf**  
Organics



**Ground Leaf**  
Organics



### **Illuminating Emerald**

#38918b

Pantone: 7473 C

CMYK (61%, 0%, 4%, 43%)

RGB(6, 145, 159)

### **Dark Vanilla**

#ab6c52

Pantone: 7590 C

CMYK (0%, 14%, 24%, 18%)

RGB(208, 180, 158)

### **Brown Sugar**

#ab6c52

Pantone: 7522 C

CMYK(0%, 37%, 52%, 33%)

RGB(171, 108, 82)

### **Liberty**

#30435a

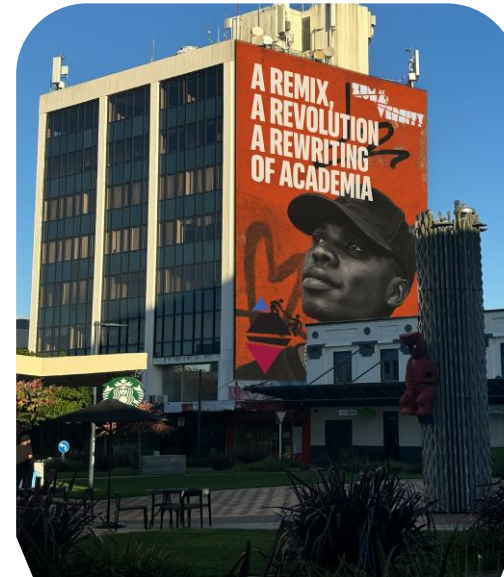
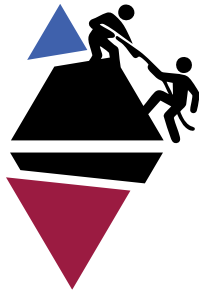
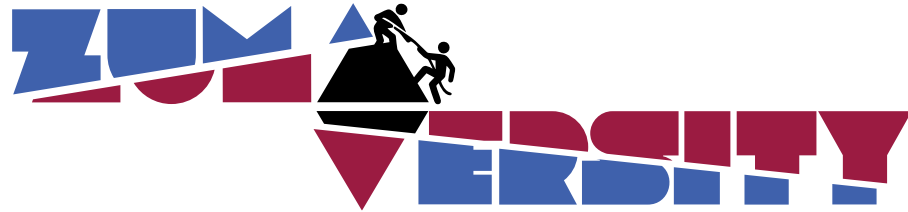
Pantone: 7477 C

CMYK (47%, 26%, 0%, 65%)

RGB(48, 67, 90)



# Previous Work



## LIBERTY

#3D61AD

Pantone: 7455 C

CMYK (83%, 66%, 0%, 0%)

RGB(61, 97, 173)

## BIG DIP O'RUBY

#9C1A40

Pantone: 7420 C

CMYK (27%, 100%, 65%, 19%)

RGB (156, 26, 64)



PRIMARY LOGO



Nile Blue	Bittersweet	Mikado Yellow
#1B365D	#F36E63	#FEC40D
Pantone: 534 C	Pantone: 7416 C	Pantone: 7548 C
CMYK (71%, 42%, 0%, 64%)	CMYK (0%, 55%, 59%, 5%)	CMYK (0%, 23%, 95%, 0%)
RGB(27, 54, 93)	RGB (243, 110, 99)	RGB (254, 196, 13)



PRIMARY LOGO



Spanish Bronze

#997726

Pantone: 7558 C

CMYK (0%, 22%, 75%, 40%)

RGB (153, 119, 38)

Satin Sheen Gold

#b69733

Pantone: 7767 C

CMYK (0%, 17%, 72%, 29%)

RGB (182, 151, 51)

PRIMARY LOGO

LOC'd  
GROOVES



**Nile Blue**

#B365D

Pantone: 534 C

CMYK (71%, 42%, 0%, 64%)

RGB(27, 54, 93)

PRIMARY LOGO



**Nile Blue**  
#1B365D  
Pantone: 534 C  
CMYK (71%, 42%, 0%, 64%)  
RGB(27, 54, 93)

**Nile Blue**  
#1B365D  
Pantone: 534 C  
CMYK (71%, 42%, 0%, 64%)  
RGB(27, 54, 93)

**Nile Blue**  
#1B365D  
Pantone: 534 C  
CMYK (71%, 42%, 0%, 64%)  
RGB(27, 54, 93)

**Nile Blue**  
#1B365D  
Pantone: 534 C  
CMYK (71%, 42%, 0%, 64%)  
RGB(27, 54, 93)



## **WEBSITES**

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**CMS**



# Previous Work

## Kwanda Konke Stokvel Managers

### Website Design & Digital Branding

**Kwanda Konke was created to help South African save in digital financial space. The site empowers members to manage, monitor, and grow their collective funds with tools designed for transparency, convenience, and trust.**

**The homepage features a bold headline and value-focused call-to-action that immediately communicates the platform's promise: unlocking financial strength for stokvel communities.**

**With sections covering "How it Works," "Our Solutions," and partner showcases, the design prioritizes intuitive navigation, responsive design across devices, and clear engagement touchpoints. A pop-up info feature allows users to explore services without disrupting their journey, while the live quote request option simplifies onboarding.**

**This project demonstrates my ability to blend fintech sensibilities with user-centered design, delivering a digital solution that balances financial seriousness with accessible, community-first storytelling.**



**Click Here**  
[to view site](#)



# Previous Work

## Lux Africa Tours

### Website Design & Digital Branding

I designed and developed the full website for Lux Africa Tours, a curated travel experience platform specializing in immersive luxury tours. Built for discerning local and international travelers, the site offers seamless tour discovery, detailed itinerary previews, and direct booking options—all wrapped in a luxury visual aesthetic.

The homepage immediately captivates with a cinematic hero section that highlights Africa's natural beauty and cultural richness, paired with a tagline that emphasizes bespoke, guided experiences. The use of rich earth tones, immersive visuals, and elegant serif fonts establishes a refined and aspirational tone from the start.

This project illustrates my ability to create experience-led tourism platforms that blend compelling design with functionality—enhancing user confidence through visual consistency, booking simplicity, and brand-aligned storytelling.



**Click Here**

[to view site](#)



# Previous Work

## Property Goddess

### Website Concept & Landing Page Design

I designed a luxury-inspired landing page for Property Goddess Africa, a premier property facilitation and project management brand specializing in high-end mansions for TV productions, events, and exclusive bookings.

The site is currently in its launch phase, with a "Coming Soon" interface that establishes a strong first impression through a striking visual of a contemporary architectural estate layered with the brand's signature gold-accented logo.

The design prioritizes elegance, sophistication, and clarity—reflecting the premium nature of the business—while also integrating a live chat feature to maintain client engagement even before the full site launch. The full website is still in development, with a focus on seamless user experience and visual storytelling to match the client's luxury service offering.



**Click Here**

to view site



# Previous Work

## Kiki's Armour of God

### Website Design & Interactive Experience

I created a playful, purpose-driven website for Kiki's Armour of God, a children's book brand dedicated to equipping young readers with Biblical principles to build confidence, courage, and resilience. The site reflects the vibrant energy and educational intent of the series, featuring sections for the story's background, a book cover design competition, pre-order options, and downloadable resources.

With bright, child-friendly visuals and clear user pathways, I designed the interface to engage both children and parents alike—encouraging interaction, creativity, and community involvement. The countdown timer on the homepage builds excitement around the official launch and upcoming events. This project showcases my ability to blend storytelling with functionality in a digital space, tailored to youth-focused content and values-based messaging.



**Click Here**  
[to view site](#)



## Previous Work

# Catwalk Youth Development Agency

### Website Design & Digital Branding

I designed and developed the full website for Catwalk Youth Development Agency (CYDA), a non-profit initiative empowering youth through creative expression, modeling opportunities, and community development. My role spanned the complete design process—from branding and layout to UX strategy—ensuring the site reflects the vibrant energy and social mission of the organization.

The website blends bold visuals with accessible navigation, creating an inviting digital space for showcasing models, promoting events, and highlighting community work. Features like downloadable portfolios, donation pathways, and a spotlight on eco-minded creatives support both engagement and growth. I focused on designing a layout that feels youthful yet credible, enabling CYDA to connect authentically with both young audiences and supporters.

This project highlights my ability to create purpose-driven web experiences that bridge creativity with social impact, using clear visual storytelling and an intuitive user journey.



**Click Here**  
[to view site](#)

# AUGMENTED REALITY



Augmented Reality by CWS Poetic Artistry  
(Scan QR codes with iPhone for full immersive experience)

# CWS Poetic Artistry created examples:



- Ilifa Lethu



Phone Example



Computer Example

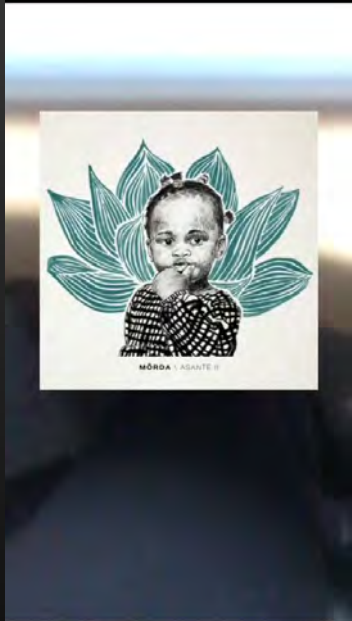
Ilifa Lethu “our inheritance”  
Is a body of work by the artist  
Masonwabe Ntloko and Airloom  
released on 22/09/22, The AR  
experience was created to get clients  
engaged with the event poster  
wherever they saw it, be it on a Cell  
phone or Computer.



# *CWS Poetic Artistry created examples:*



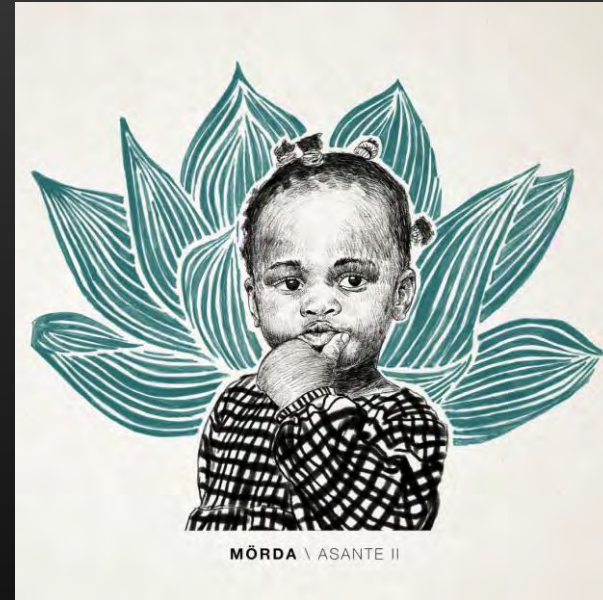
- Morda\Asante II



Phone Example

Morda \ Asante II a body of work released by Bongani Mohosana on Asante 2<sup>nd</sup> birthday on the 29/09/23.

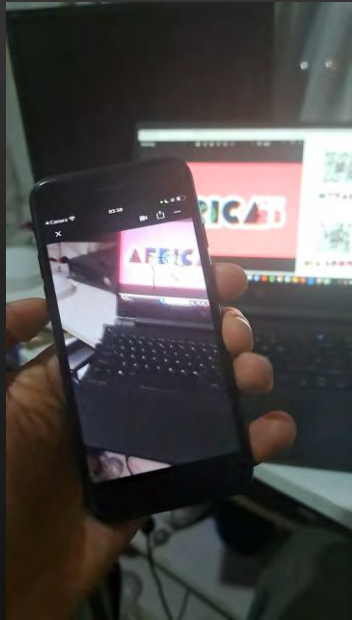
The AR experience was created to bring the consumer into the body of work with a combination of having it appear in a box with the teaser audio playing at the same time.



# CWS Poetic Artistry created examples:



- Africa Fest 23



Phone Example



Gift Box

Africa Fest 23 X SAMA 29 was a Amapiano based event that was combined with the SAMAs 29 award ceremony.

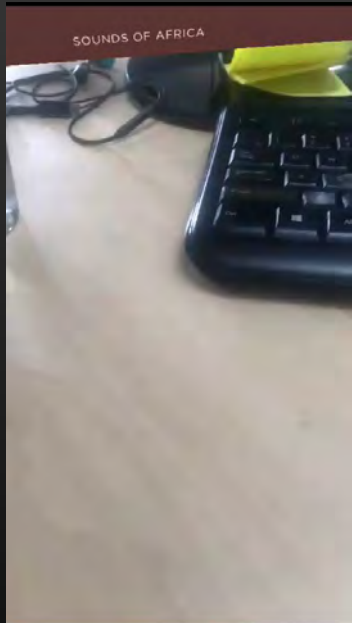
Two AR experiences were created. One was for each of the influences gift boxes as an additional experience when opening the package. A separate assets was made to showcase how the experience can be used to push customers to varies destinations (Webticket Site) through interacting with the AR elements.



# *CWS Poetic Artistry created examples:*



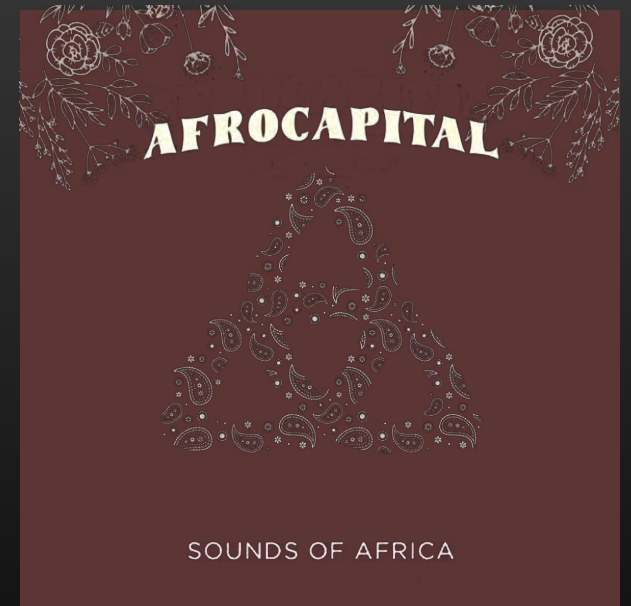
- Afrocapital: Sounds of Africa



Computer Example

Afrocapital: Sounds of Africa, is an event that focuses on three genre's of music being Afrotech, Amapiano and Afrobeats

The AR experience was created to bring the consumer into the vibe the event would encapsulate, as well as make them aware of the kind of music that would be played at the event.



# *CWS Poetic Artistry created examples:*



- Sure Point



Sure Point is a company focused on store signage as well as below the line procurement for various companies.

The AR experience was created as a gimmick showcasing to any customer the business logo animation which spoke towards how the company is able to acquire any below the line items.



Business card Example

More immersive experiences



# MOCK UPS

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LOGO DESIGNS

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GRAPHIC DESIGNER  
**CEEHLE WAYNE SUNTELE**  
POETIC ARTISTRY (PTY) LTD



# *Come Taste Africa*

AFRICAN ♦ FOOD ♦ CULTURE ♦ HERITAGE ♦ LIFESTYLE

DESIGNED BY

**CWS**



## WHAT TO DO?

You Pay: R2,500 Once-off  
100% Refundable After 12 Months  
Average Sales: R8,000/month  
Contact: +27 81 356 2718  
Email: vendor@cometasteafrica.co.za  
Apply Now: cometasteafrica.co.za/bronze



"I started with just 3 products now I deliver countrywide."

Amara O., Lagos Kitchen



## AFRICAN FOOD PRODUCTS STARTER KIT



"From Kitchen to Cashflow - No Experience Needed"  
Start Selling African Food in 30 Days  
No Tech Skills Needed  
Just R2,500 Once

Perfect for Home Cooks & First-Time Sellers

[www.cometasteafrica.co.za/bronze](http://www.cometasteafrica.co.za/bronze)

## WHY START HERE?

### STILL COOKING AMAZING FOOD PRODUCTS THAT ONLY YOUR FAMILY GETS TO ENJOY?

you've got African food products, the passion, and the hustle but selling online feels expensive and overwhelming

We've removed the 4 biggest obstacles:

- No marketing experience?**  
We give you the full toolkit.
- Don't know how to get online?**  
We set it up for you.
- Can't afford consultants?**  
Get FREE monthly training.
- Tired of high commission platforms?**  
Ours is just 12%

In just 30 days,  
YOU could be selling your first 50 products online.



[www.cometasteafrica.co.za/bronze](http://www.cometasteafrica.co.za/bronze)

## WHAT YOU GET?

### BRONZE PACKAGE = R8,700+ VALUE

Feature	Value
50 Product Listings	
Marketing Toolkit (Lifetime Access)	R1,000
Monthly Zoom Training (1st Month FREE)	R2,500
Support Team Access (First 4 Weeks FREE)	R1,200
Lower Commission (12%)	R1,500
BONUS: 6 Extra Months of Platform Support	Ongoing Savings
	Free



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GRAPHIC DESIGNER

**CEEHLE WAYNE SUNTELE**

POETIC ARTISTRY (PTY) LTD

**showmax**

ACTIVATION MOCKUP

DESIGNED BY

**CWS**





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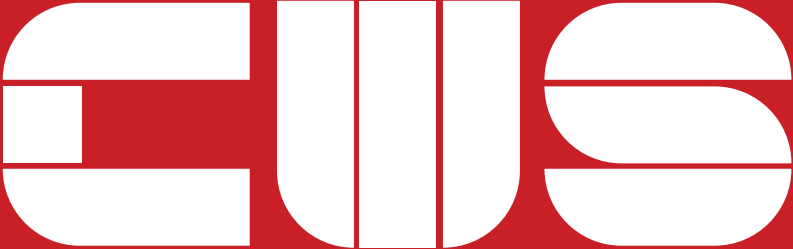
GRAPHIC DESIGNER

**CEEHLE WAYNE SUNTELE**  
POETIC ARTISTRY (PTY) LTD

# SHISEIDO

CARD TENT MOCKUP

DESIGNED BY





SHISEIDO

SHISEIDO WELCOMES YOU TO THE OFFICIAL  
BRAND LAUNCH IN SOUTH AFRICA

#THEAGEIFEEL  
#SHISEIDOINSA  
#SHISEIDOSA



Our NAME

The name symbol can be divided into 3  
SH resources  
SE life  
Do house

Meaning "where everything is born"

TODAY A name symbolic of the philosophy that remains  
The ultimate mission and a spirit of creating new value in  
people's lives.

東京銀座

SHISEIDO

SHISEIDO WELCOMES YOU TO THE OFFICIAL  
BRAND LAUNCH IN SOUTH AFRICA

#THEAGEIFEEL  
#SHISEIDOINSA  
#SHISEIDOSA

Our NAME

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Do house

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people's lives.

東京銀座

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GRAPHIC DESIGNER

**CEEHLE WAYNE SUNTELE**

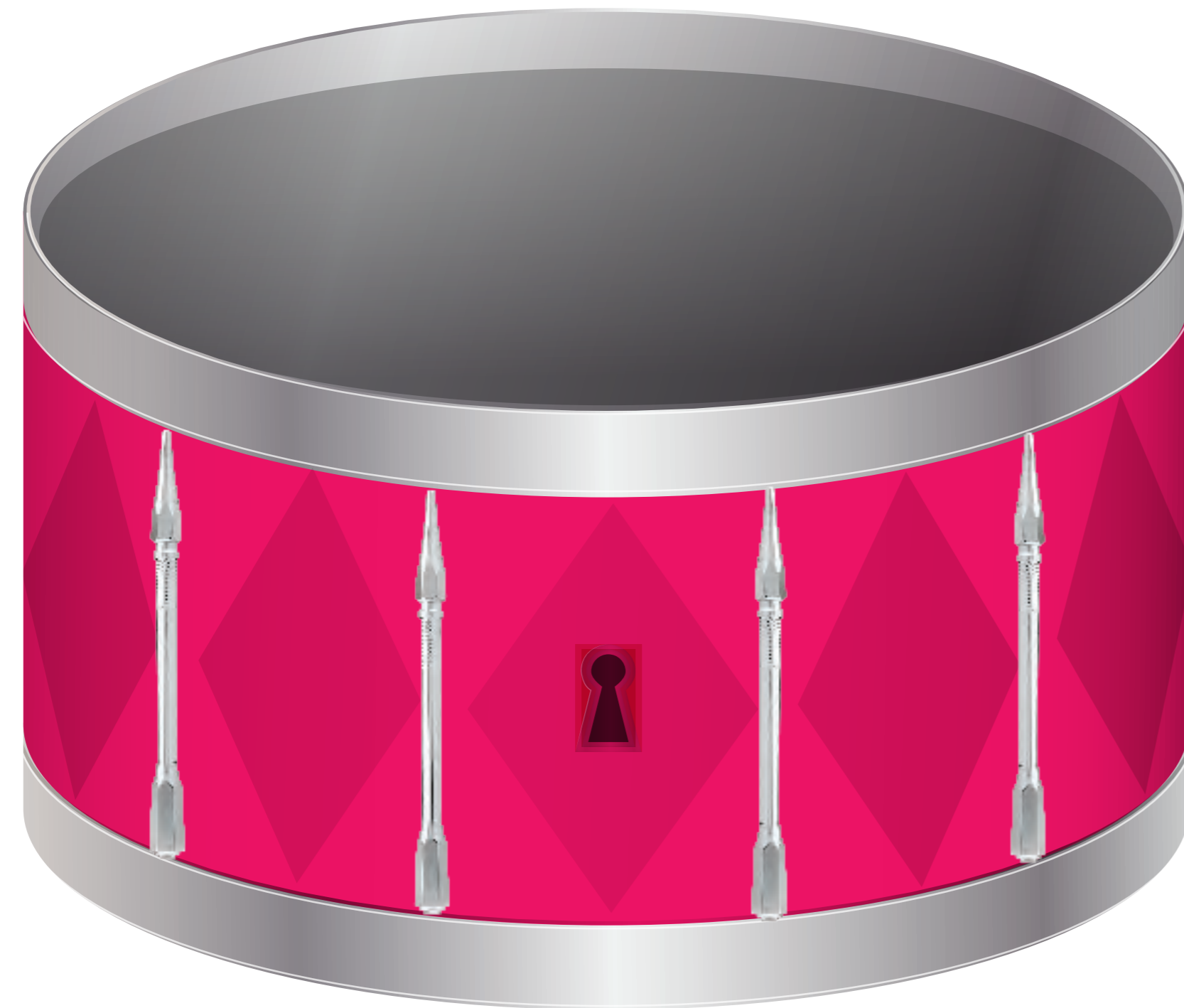
POETIC ARTISTRY (PTY) LTD

# benefit

DRUM MOCKUP

DESIGNED BY

**cus**



## AFFILIATIONS

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**CMS**

**R54**  
REPUBLIC 54



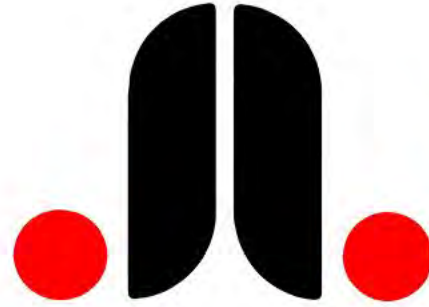
**SONY MUSIC**

**UNIVERSAL**  
UNIVERSAL MUSIC  
AFRICA



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**BM**  
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GRAPHIC DESIGNER

**CEEHLE WAYNE SUNTELE**

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**CWS**

**THANK YOU**